IBS NYC 2017: We've Got Tours

Get out and see the (media) sites of NYC while you're in town! IBS NYC 2017 has tours scheduled to see CBS Radio New York, iHeartMedia NYC, Cumulus Radio and Emmis Radio.

To register for a tour, you first need to register for IBS NYC 2017! Go to www.collegebroadcasters.us and sign-up today! We'll follow-up with tour details once you're all signed up!

Complete IBS NYC 2017 Schedule is below!

Friday, March 3

8:30am – WCBS 880 & CBS Radio New York

2:30pm – Z100 & iHeartMedia New York

3:45pm –107.5 WBLS & Emmis Radio

5:00pm – 95.5 WPLJ & 94.7 NASH FM (Production/Creative Services focused tour)

Friday *March 3*	9:00am-9:45am	10:00-10:45am	11:00-11:45am	12:00pm-1:00pm	1:15pm-2:15pm	2:30-3:30	3:45-4:45	5:00-6:00
PennTop South				**Opening Keynote: *Creating Powerful Radio***	An Audience with Karen and Jeffery from Fresh 102.7	The Future of Music	Sports Radio with ESPN's Justin Case	An Audience with Q104.3 – New York's Classic Rock!
PennTop North	IBS NYC 2017: Making the Most of It	How to Market Your Organization	Staff Accountability (How to Get It)		Marketing & Promotions without a Budget	An Audience w/ 107.5 WBLS & Skip Dillard	Music Charting and the Future	An Audience with CMJ and Record Reps
SkyTop	Automation Made Easy	Radio History: Why It Matters	Your Guide to the City that Never Sleeps		News in 2017 with WCBS's Wayne Cabot	Audience with WPLJ-NYC Morning Show	Creating Effective Video for Radio	Social Media and Your Station
Madison	Working with Administration and Deans	FCC Questions and Answers	Storm Radio: A *Junior High* Radio Story		13 Things You Didn't Learn in School	Successful Marathon & Pledge Drives	Secrets of Writing for Late Night TV	How to Market Your Organization
Paris Suite					Working with Athletics Departments	Live in Studio Performances: How and Why	Six-Figure Salaries: Radio Sales as a Career	Comedy on the Radio: Radio Ha Ha
London Suite					Generating Income Through Underwriting	When the Instruction Manual isn't There	Ethics: What to Do (or not) and When	Building Your Alumni Connections
Zurich Suite					Training Your Staff: How to Keep Them in line.	How to Manage Your Volunteers	Creating Dynamic Sports Broadcasts	Emergency Broadcasts: Your Station Can Help
Budapest Suite					Do you Blog? How and Why You Should Start	Get Started Podcasting	IBS and Backbone Network	FCC Rules & Regs: What's New for 2017
Board Room					Jazz Radio Panel	Production Directors Roundtable	HS Faculty Advisers Roundtable	Sports Directors Roundtable
Bombay Suite					Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques

Registration:
Opens Friday, March 3 at 8am on the 18th floor ballroom.

Air Check and Resume Critique Sessions
Back again for 2017, you can sign-up for a time to sit down with a broadcast veteran and go over your materials. Sign-up at the 18th Floor Registration Table.

Saturday ***March 4***	**9:15-10:00**	**10:15-11:00**	**11:15-12:15**	**12:15-1:00pm**	**1:15-2:15**	**2:30-3:30**	**3:45-4:45**	**5:00-6:15**
PennTop South	Leveraging Your Station's Success	Create Another Outlet: WIUX Story	**Super Session:** ***Marketing Made Easy***	***Lunchtime Acoustic Concert***	An Audience with Touring Musicians	Artist & Musicians Q&A		***2017 IBS Awards***
PennTop North	Programming Your High School Station	Creating News/Talk Content that Counts	**Super Session:** ***Show Prep 101***		An Audience with College Radio Day	Management Bootcamp	NonComm Radio: American vs. Canadian	**Join us for the 2017 IBS College and High School Radio Awards!**
Skytop	Marketing without Money	New Approaches to Applying for a Job	**Super Session:** ***Breaking into Screenwriting***		Blurred Lines: Issues in Music and Rights	Show Prep for Music Shows	Video in the Radio Studio	
Madison Room	What is Intellectual Property?	Making Money with Your Mouth: Breaking into Voiceovers	**Also Take this time to also visit our the 18th Floor Vendors**		Best Practices for Landing Your First Job	Engaging Listeners with Live Music Data	Women in Media	
Paris Suite	Academic Planning for Media Careers	Don't Say that $*&t! How to Handle Indecency			Management Mistakes: How to Avoid Them	Building a Strong News Product	Building Your Own Brand	
London Suite	Technology for Non-Engineers	Dodging the Knife: Dealing with Budget Cuts			Modernizing Your Stations	Getting Your Staff to Buy Into It!	Stronger News Products for Your Station	
Zurich Suite	LPFM Roundtable and Discussion	Software Solutions for Production			Run Your Station for Free with two DVDs	Production 2.0	Blogs, Photos and Web: Legal Issues	
Budapest Suite	Community College Roundtable	Engineering Purchasing Decisions			Creating More Variety in Your Productions	Programming College Radio	Mobile Platforms and College Media	
Board Room	Faculty Advisers Round Table	Program Directors Roundtable			Music Directors Roundtable	Copyrights and Royalties	Promotions & Marketing Roundtable	
Bombay Room	Air Check and Resume Critiques	Air Check and Resume Critiques			Air Check and Resume Critiques	Air Check and Resume Critiques	Air Check and Resume Critiques	

Sunday March 5 @ 10am:

Join IBS Board Members in the *Madison Room* on the 18th floor for the 2017 Wrap-Up & Feedback