



76th Annual IBS International Radio & Webcasting Conference

March 4-6, 2016

Hotel Pennsylvania – New York City

Friday, March 4: 8:00am

Registration and Check-In Opens on the 18th Floor

Friday, March 4: 10:00am to 10:45am

IBS Conference 101: What to Expect this Weekend

PennTop South – 18th Floor

This drop in session will be staffed by IBS Board Members who will be able to fill you in and help you learn the ropes of IBS 2016.

NYC and You: Your Guide to the City That Never Sleeps

PennTop North – 18th Floor

The city can be a hard place to figure out, so let some IBS Conference veterans give you their tips and tricks for enjoying all NYC has to offer!

Friday, March 4: 11:00am to 11:40am

Show Prep 101: How to Better Prepare for Your Shifts

PennTop North – 18th Floor

Shawn “Puffy” Novatt from 106.1 BLI in Long Island will help you figure out just what you need to do to prepare for your shifts and ensure they are awesome!



Free Passes to the Paley Center for Media

At the Paley Center you are able to sit down and listen to or view more than 100,000 hours of archived media broadcasts. Pick up free passes at the registration desk at IBS on the 18th Floor. Passes are limited so grab yours right away!

Thank You to our IBS NYC 2016 Sponsors!



The online playlist management system for non-comm radio is Spinitron. No software to install, all you need is web-access. Visit them online at www.spinitron.com



Broadcast your station just by using a phone number! Listeners can call 24/7 and tune in! More information is available at www.zenoradio.com



Backbone Networks creates professional online broadcast stations for client worldwide through their cloud-based system. Log onto www.backboneradio.com



Providing the world's most powerful imaging libraries with more than 300,000 elements available (and growing daily). Visit them online www.benztown.com



If you need it to broadcast, BGS has it. From automation systems to consoles and more, find it all online at www.bgs.cc



The Long Island Music Hall of Fame is dedicated to the idea that our musical heritage is an important resource to be celebrated and

2 | preserved. Visit them at limusichalloffame.org



The premier day for college and high school radio takes place each year in October. Visit www.collegeradio.org for more information



nextradio

Data costs money. Money is precious. Listen to FM Radio by using the chip already in your smart phone through the NextRadio app. Details at www.nextradioapp.com



A public relations firm specializing in public and commercial radio program development, marketing and distribution, and the promotion of arts. Details and more at www.creativepr.org



Earn your Master of Arts in Journalism or Entrepreneurial Journalism while learning from professionals from *NBC News*, *PBS* and *New York Times*. Online at www.journalism.cuny.edu



Radio Systems provides a world of broadcast opportunities from unlicensed AM stations to international studio facilities. Visit them at www.radiosystems.com

Friday, March 4: 12:00pm to 1:00pm

IBS 2016 Opening Session: Lionel

PennTop South – 18th Floor

Returning this year to open our 76th Annual Conference is *Talkers Magazine* Top 100 Talk-Show Host of All-Time Lionel. Author, lawyer, radio and television host, Lionel is a dynamic personality who will energize you for the conference while making you think about radio and the media. Now the host of his own podcast network (www.lionelmedia.com), he previously hosted mornings at WABC-New York, afternoons at WOR-New York and was nationally syndicated on the Air America Network.

Friday, March 4: 1:15pm to 2:15pm

The Future of Music featuring E. Michael Harrington

PennTop South – 18th Floor

Who really knows what lies ahead for the future of music? E. Michael Harrington does (or at least has a very good idea). Bring your ideas to share about where the industry is heading and be ready to hear some great insight from someone who knows not only teaches music, but publishes it as well!

News/Talk Radio: Creating Content That Matters

PennTop North – 18th Floor

Talk shows are tough. Let WCKG-Chicago talk show host (and IBS President) Chris Thomas help you make your news/talk content matter to your listeners!

How To Run a Live Studio Session

Madison Room – 18th Floor

One of the great things about working in radio is listening to great music. What if you could bring that great music to your listeners through live in-studio sessions? The staff of WTSR did just that. Come and learn how from them and start booking live performances at your station soon after!

From the Ground Up: A Guide to Rebuilding Your Studios

Paris Suite – 6th Floor

Val Bello from WGCC recently took her station through a major renovation project. They had ups. They had downs. Hear about it all and learn from their successes and mistakes in this can't miss session if you are considering upgrading your facilities.

Radio Station Staff Chemistry: Creating Your Dream Team

London Suite – 6th Floor

Looking to get the most out of your staff? Need to find new ways to have them bond and work well together as a team? Dr. Richard Robinson from WUTM-FM has ideas for you, so come with your questions (and bring your ideas too).

FCC Rules & Regulations: What's New for 2016?

Zurich Suite – 6th Floor

IBS Vice President for FCC Matters Allen Myers and station owner Ed Perry of WATD-FM will cover the rules and regulations you need to know, plus what is new for 2016.

Creating Awesome Websites (and Awesome Content)

Budapest Suite – 6th Floor

You don't have to be a web genius to build a great site anymore. With plenty of free and low-cost services available, we will teach you how to get your station up on the web! Plus we'll cover what should be up there too!

America's National Treasure: Jazz Radio Panel

Board Room – 6th Floor

David Jaye, Host/Producer of "Jazzin' Around" on JazzWorks is here to discuss Jazz Radio's role in college radio with Mark Ruffin from Sirius/XM Radio's *Real Jazz*.

Air Check & Resume Review

Bombay Suite – 6th Floor

Need some help putting together a killer air check and resume? Want a pro to give you some honest feedback? Drop in to any one of our air check and resume review sessions. Bring your demo and copies of your resume along!

Friday, March 4: 2:30pm to 3:30pm

Sports Radio: Now and the Future with ESPN Radio New York

PennTop South – 18th Floor

It's an ever changing field this thing called sports radio, and there is no one better to tell you about it than ESPN New York Program Director Justin Craig. Join him to hear about the current state of the format, plus bring your questions to ask!

An Audience with...Skip Dillard of 107.5 WBLS-New York

PennTop North – 18th Floor

As Operations Manager for one of NYC's Top 5 Music Stations, Skip Dillard has stories. Some are good, some aren't, but they are all worth hearing and taking away lessons from at this incredible session.

An Audience with...CMJ and Record Company Reps

Madison Room – 18th Floor

Sit down and visit with representatives from CMJ and various record and promotions companies to find out what they really are looking for from you and the music directors.

Radio's Six Figure Salary: How To Succeed at Radio Sales

Paris Suite – 6th Floor

Dolores Nolan from the Radio Advertising Bureau will tell you all you need to know to sell your station to sponsors and supports. And just like on those TV infomercials, it only takes seven steps (we promise).

The Benefits of Having a Format for Your Station

London Suite – 6th Floor

The students and staff of WBWC know one thing: If it wasn't for their well-planned and executed format, no one in Cleveland would care who they are. Join them as they talk about how having a format has helped them (and give you ideas on how it can help you too).

University Regulations: Working with Administration

Zurich Suite – 6th Floor

Dr. Richard Robinson from University of Tennessee-Martin and Evan Sanford from University of Redlands will share their knowledge and experiences with you on this important topic.

What to Talk About During Your Music Shows

Budapest Suite – 6th Floor

So you have your own radio show? That's awesome. So what are you going to talk about? Just going to wing it once the mic is on? Not if you'd like listeners. Shawn Novatt from 106.1 BLI is on hand to help you learn how to produce your talk breaks.

High School Radio Station Advisers Round Table

Board Room – 6th Floor

Come and sit down with advisers from other high school radio stations around the country to converse, exchange ideas and share insights into the art of high school radio!

Air Check & Resume Review

Bombay Suite – 6th Floor

Need some help putting together a killer air check and resume? Want a pro to give you some honest feedback? Drop in to any one of our air check and resume review sessions. Bring your demo and copies of your resume along!

Friday, March 4: 3:45pm to 4:45pm

106.1 BLI's Dana and Jayson present Making Great Morning Radio

PennTop South – 18th Floor

People generally don't like waking up (especially students). Learn how to make your morning show the best it can be for your station at this session featuring the crew from Dana and Jayson in the Morning of the 106.1 BLI Long Island.

Social Media and Your Station

PennTop North – 18th Floor

Do you really need a Facebook, Twitter, and Instagram, You Tube channel, Pinterest board and more for your station? Yes, you do. Our pros tell you why (and how to use them).

What Should Your Air Check Sound Like?

Madison Room – 18th Floor

Getting ready to start the search for your first job (or maybe an internship)? What is expected on an air check these days? Hear from the folks doing the hiring during this career changing session.

Connecting Diverse Audiences through Radio

Paris Suite – 6th Floor

Learn how to build and then utilize social capital for the betterment of your radio station. Increase listenership, staff engagement, and brand awareness through diverse programming.

Media Ethics: What To Do (Or Not Do) and When

London Suite – 6th Floor

Just because you can say or report something on air doesn't mean you always should, right? Hear what the professionals think about this and share your thoughts on ethics and college radio as well.

Podcasting 101: Get Started Today

Zurich Suite – 6th Floor

With renewed interest in podcasting, this session will help your staff to integrate podcasts into your media production. You will leave with the tools and resources needed for creating podcasts, production ideas for your medium, and where to find examples.

College Radio and Rock History

Budapest Suite – 6th Floor

Join IBS Board Member Norm Prusslin and members of the Long Island Music Hall of Fame for a look at how Rock Music got its start on college radio and why that was a very important thing.

Success Starts Young: The Story of Junior High Radio

Board Room – 6th Floor

When we heard that more and more junior high schools are starting broadcast programs, we were amazed. And not only are they finding success, but they have valuable lessons to share with us all.

Air Check & Resume Review

Bombay Suite – 6th Floor

Need some help putting together a killer air check and resume? Want a pro to give you some honest feedback? Drop in to any one of our air check and resume review sessions. Bring your demo and copies of your resume along!

Friday, March 4: 5:00pm to 6:00pm

An Audience with...New York's Classic Rock Q104.3

PennTop South – 18th Floor

Meet and talk with midday personality Maria Milito and weekend air talents Jonathan Clarke and Marc "The Cope" Coppola from New York's Classic Rock station Q104.3

An Audience with...Diane Cornell of the Federal Communications Commission (FCC)

PennTop North – 18th Floor

On behalf of FCC Chairperson Tom Wheeler, we are proud to welcome to IBS NYC 2016 Diane Cornell, Special Counsel of the FCC. Come to find out what is happening at the FCC, including updates about your Public File, EAS, Net Neutrality and Cable TV.

Creating Impactful Video for Today's Radio

Madison Room – 18th Floor

A recent article suggested that if radio is to survive we must become content producers, not just radio producers. It's a good idea and you can easily start by creating exclusive content for your web site. Learn how to get started with video, podcasts and more at this session.

Tips and Tricks of Making a Great Audio Recording

Paris Suite – 6th Floor

Join Ben Sloan from UCCS Radio as he discusses various tips and tricks to making a great recording. We will also discuss effective vocal processing and editing. Many of us are in a cash crunch as well, so we will also discuss free options to get the job done right.

WIRE Radio: Our Journey Through Internet Radio

London Suite– 6th Floor

Although internet-based radio takes up a smaller percentage of college stations, you are invited to this panel if you are looking to pursue internet-based programming, or if you're already streaming, come and share your story, exchange tips and advice on how you get it done!

LPFM and Community Radio Round Table

Zurich Suite – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow LPFM and Community Radio Stations from around the country. Be sure to bring any materials you'd like to share as well, plus plan to exchange ideas for cool and unique shows you may be able to start up at your own station.

Faculty Advisers Round Table #1

Budapest Suite – 6th Floor

Exchange ideas, share stories and connect with fellow faculty advisers at this informal, laid-back session.

Programming Your High School Radio Station / High School Radio Roundtable

Board Room – 6th Floor

If you are at a high school radio station this session is not to be missed. Award-winning stations WLTL, WBFH, WEEM and KRHS are joining forces to lead the discussion on programming your high school station. Bring both your thoughts and your questions to this conversation.

IBS and the Backbone Radio Network

Bombay Room – 6th Floor

IBS Professional member Backbone has a solution for your automation and streaming needs: join the IBS Student Radio Network, powered by Backbone. Drop into this session and find out how!

Saturday, March 5: 9:00am

Exhibit Hall and Registration opens on the 18th Floor.

**FYI: Aircheck & Resume Reviews on Saturday, March 5 will take
will take place on the 18th floor near the registration table.**

Drop-in during any workshop session! Bring your demo and resume!



Saturday, March 5: 9:30am to 10:15am

Marketing Online without a Budget

PennTop North – 18th Floor

If you are not getting the word out about your show or your station online then you're living in the past. You can get started quite easily (and for free). Come to this session and get the ball rolling ASAP!

Planning Live Events – The Do's and Don'ts

Madison Room – 18th Floor

Think holding a concert sounds like fun? Maybe you want to run a few workshops or bring your station to a community function. Do you know what all goes into this sort of thing? Let me tell you...it's more than you think. This session will give you insights and valuable knowledge to get you started. Evan Sanford, our host for our IBS West Coast regional, will be your guide.

Academic Planning for Media Careers

Paris Suite – 6th Floor

Spoiler Alert: You need to do more than just take Comm Arts classes. Find out why (and what to take) at this session. WPPJ's David Fabilli will give you some tips on how to plan (and succeed).

FCC Rules and Regulations: What's New for 2016?

London Suite – 6th Floor

Allen Myers, IBS Vice President for FCC Matters and station owner Ed Perry of WATD-FM will cover the rules and regulations you need to know, plus what is new for 2016.

Spotlighting Local Stories in Your News Coverage

Zurich Suite – 6th Floor

Join David Skill from WATD Radio plus Lisa Ritchie and Jerry Barmash from WABC New York to hear and learn how you can incorporate local news stories into your station's coverage

Sports Directors Roundtable

Budapest Suite – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow Sports Directors from around the country. Be sure to bring any materials you'd like to share as well

Faculty Advisers Roundtable

Board Room – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow faculty advisers from around the country. Be sure to bring any materials you'd like to share as well.

IBS & The Backbone Radio Network

Bombay Suite – 6th Floor

IBS Professional member Backbone has a solution for your automation and streaming needs: join the IBS Student Radio Network, powered by Backbone. Drop into this session and find out how!

Saturday, March 5: 10:25am to 11:10am

Successful Fundraising and Marathon Programming

PennTop South – 18th Floor

Thinking of starting an on-air fundraiser or marathon event? Join IBS President Chris Thomas as he discusses just how to get it done (and he knows how: In his eleven years at his 180 watt station, they have raised more than \$250,000).

Writing for TV and Film

PennTop North – 18th Floor

Thinking of writing the next great screenplay? Sit in with screenwriter and author John Madormo and get some great tips on how to get started in the field.

Building Your Own Brand

Madison Room – 18th Floor

Sure your station has a brand, but what about you? What makes you stand out? Broadcast veteran Len Mailloux will take you through what you need to do.

Obscenity, Indecency and the FCC

Paris Suite – 6th Floor

What can you say on-air? Where does Freedom of Speech begin and stop on the air? IBS Vice President for FCC Matters Allen Myers is here to explain it all and answer your questions.

Run Your Station with Free Software

London Suite – 6th Floor

Automation is expensive. Like \$10,000 or more expensive. But did you know you can get it for free? Alan Peterson will show you how (and bring a long a demo for you to try out as well).

Programming – What Can You Do Better?

Zurich Suite – 6th Floor

With so many hours in the day and not enough volunteers, what are you to do? WERG's Chet LaPrice and WUTM's Dr. Richard Robinson share their ideas and experiences with you in this session.

Creating On-Air Features That Matter

Budapest Suite – 6th Floor

Dave Skill 95.9 WATD and Lisa Ritchie from WABC cover how to bring your stories and reporting to life through using sound bytes in your on-air presentations.

Training Your DJs: The WLMC Method

Board Room – 6th Floor

College radio has always walked a fine line between professionalism and free-form creativity, but at the end of the day you need your staff to still be trained. Come hear how WLMC makes it work for them.

Music Directors Roundtable

Bombay Suite – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow Music Directors from around the country. Be sure to bring any materials you'd like to share as well.

Saturday, March 5: 11:25am to 12:25pm

An Audience with...Recording and Touring Musicians: Part 1

PennTop South – 18th Floor

We play them on the radio, now it's your chance to meet them. IBS Board Member Norm Prusslin will moderate this panel of recording and touring artists. This is session the second of three sessions. Feel free to come to one, two or all three. *For a list of participating artists, see page 16.*

An Audience with Jesse Addy from 94.7 NASH-FM New York City

PennTop North – 18th Floor

There is no bigger radio market in America than NYC. So how did a guy from Michigan end up as the afternoon drive host on nation's biggest country station? Come and hear from Jesse Addy yourself as he tells you all about it, plus shares tips and tricks for making your show the best it can be.

Social Media 101 for College Radio – What Not to Do

Madison Room– 18th Floor

So your station is on all the social media sites, but now what? Maybe you know what to do with it, but what about what *not* to do? Join Richard Robinson from WUTM for this important discussion.

Making Money with Your Mouth: A Career in Voiceovers

Paris Suite – 6th Floor

Learn the secrets of launching a voice-over career from former IBS Board member, Peabody award winner Jim Cameron who went from college radio to being an FM DJ to NBC News anchor and Voiceover professional.

Making News that Matters for College Radio

London Suite – 6th Floor

Does your station have a news department? Is it needed anymore what with the internet and all? Come and hear not only why news matters but also about how your station should be doing even more!

The Evolution of Radio...and Where It Is Going Next

Zurich Suite – 6th Floor

Here is the crazy thing about radio. As we know it, it isn't even 100 years old yet. Come here a little bit about its beginnings, its evolution, and more importantly, where it is going next.

Program Directors Roundtable

Budapest Room – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow Program Directors from around the country. Be sure to bring any materials you'd like to share as well.

Engineering for Non-Engineers

Board Room – 6th Floor

Sometimes your engineer isn't around and stuff still needs to get done. Get tips and tricks for engineering from the IBS engineering staff at this session.

Specialty Show Roundtable/Idea Exchange

Bombay Suite – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow Specialty Shows from around the country. Be sure to bring any materials and ideas you'd like to share and exchange!

Saturday, March 5: 12:25pm to 1:15pm

Meet/Greet Artists and Acoustic Performance in PennTop South

–or–

Please visit our sponsors in PennTop Center!

Saturday, March 5: 1:15pm to 2:15pm

An Audience with...Recording and Touring Musicians: Part 2

PennTop South – 18th Floor

We play them on the radio, now it's your chance to meet them. IBS Board Member Norm Prusslin will moderate this panel of recording and touring artists. This is session the second of three sessions. Feel free to come to one, two or all three. *For a list of participating artists, see page 16.*

Announcing Like a Pro: Developing Your On-Air Voice

PennTop North – 18th Floor

Your voice is your voice- you can't change it, but you can train it. David Fabilli will teach you how and give you some great tips on how to develop your on-air voice.

Women in Media

Madison Room – 18th Floor

We're proud to welcome the best and brightest women from such companies as SiriusXM and Radiate Media to this session for you to hear their stories and their tips for breaking into the business of media.

Ferguson, Missouri: Covering the Moment

Paris Suite – 6th Floor

How do you respond to history in your backyard? Ferguson is located 13 miles from Ritenour High School, located in St. Louis, MO. KRHS media choose to cover the movement with radio and video, leaving a lasting impact. Come and hear about what they learned about student journalist role in community reporting.

How I Made It: Radio Success Stories

London Suite – 6th Floor

Nick D. from Benztown will moderate this session that will feature one of America's top voice-over talent (Harry Legg), the executive producer of a top-rated *Ebro in the Morning* program on Hot 97 New York (Jason Griffin) and two of the [Top 100 Most Influential Women in Radio](#) (Margaret Verghese from *United Stations Radio Networks* and Suzy Schultz from *Westwood One*).

Who Needs a Frequency? Start a Successful Internet Radio Station

Zurich Suite– 6th Floor

Learn how to set up your own enterprise with advice on technology, marketing, studio design and more with Sheri Barclay, Producer at Zeno Radio and Owner of KPISS.fm featured in the Village Voice, New York Observer and Vice Magazine!

Software Solutions for Production

Budapest Suite – 6th Floor

Pro Tools and Adobe Audition are awesome...but expensive. So what other options are out there? Join Alan Peterson of Rolling Valley Radio to hear solutions.

Creating New Specialty Programs

Board Room– 6th Floor

What makes your station stand apart from all of the others? Why are you special? Let's be honest, if you don't give listeners a unique reason to tune in, they won't. Come to this panel that will be part brainstorm/part idea exchange about all different types of specialty programs you can create and air.

Engineering Purchasing Decisions

Bombay Suite – 6th Floor

One thing hasn't changed over the years in radio – it isn't cheap to run. Visit with Tom Gibson, VP for IBS Engineering and Dan Braverman from Radio Systems as they talk about how to go about making informed equipment decisions

Saturday, March 5: 2:30pm to 3:30pm

An Audience with...Recording and Touring Musicians: Part 3

PennTop South – 18th Floor

We play them on the radio, now it's your chance to meet them. IBS Board Member Norm Prusslin will moderate this panel of recording and touring artists. This is session the second of three sessions. Feel free to come to one, two or all three. *For a list of participating artists, see page 16.*

Management Bootcamp: Learn How to Motivate Your Staff

PennTop North – 18th Floor

Could they use a little pick-me-up? Join Len Mailloux, Chet LaPrice of WERG and other faculty advisers to be inspired to go back home and knock it out of the park the rest of the semester!

College Radio Day: Get Your Station in the Game!

Madison Room – 18th Floor

In a matter of a few short years, College Radio Day went from an concept to a world-wide success story. Founder Rob Quicke will be on hand to tell you about its history, what it has done for college radio, and how to get your station signed-up to be on board.

Best Practices for Landing Your First Job

Paris Suite – 6th Floor

What are employers looking for? What should be on your resume and air check? Do you need a cover letter? A blog? Veterans from the broadcast industry are here to help you and answer your questions.

History of Punk and Rock Music

London Suite – 6th Floor

Authors and music historians Legs McNeil will be in person and Gillian McCain will join us via Skype from Los Angeles to discuss their book “Please Kill Me: The Uncensored History of Punk Rock,” as well as answer any questions you have about the music industry.

Using Video and Everyday Technology in Your Studios

Zurich Suite – 6th Floor

Technology is expensive, however you can sound great and save money by harnessing the power of things like Skype, Facetime and more in your studios. Come and learn how to make it happen!

Band Information for Better Radio

Budapest Suite – 6th Floor

Listeners expect instant information about what they hear, so stations are compelled to push live updates online. But, listeners also want access to a program whenever *they* choose to. Tom Worster from Spintron explains how to make all of this happen!

NextRadio Street Team Opportunity

Board Room– 6th Floor

Want to gain some valuable experience in promotions and marketing while working on the cutting edge of radio technology? The folks at NextRadio are looking to start a *Street Promotions Team* and this session will have all the info you need if you’re interested.

Promotions Directors Roundtable

Bombay Suite – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow Promotions Directors from around the country. Be sure to bring any materials you’d like to share as well.

Saturday, March 5: 3:45pm to 4:45pm

Generate Income for Your Station through Underwriting

Penn Top North – 18th Floor

We all need more money – this is a given. Attend this session and find out how to get it through underwriting thanks to Chet LaPrice of WERG-Gannon University.

Budget Cuts – How to Stop the Bleeding

Madison Room – 18th Floor

Chances are you need to do more with less money these days. We’ve got ideas on how to get by with what you’ve got, so bring your budget numbers and ideas to this session lead by Dr. Richard Robinson.

Secrets of a Successful DJ

Paris Suite – 6th Floor

Whether it's your first semester on air or you're a seasoned announcer, WGCS General Manager, Jason Samuel will share his formula for becoming an award winning air talent.

Making and Telling Community Stories

London Suite – 6th Floor

The idea of using your airwaves to support and promote the communities you broadcast to is not new, but doing so through telling your community's stories can be very rewarding and beneficial. Find out how to get started in this session.

Is Your Station “Pre-Professional”

Zurich Suite – 6th Floor

What characteristics make a college radio station *pre-professional*? What does being a pre-professional station mean? Nikki Marra from KCWU will lead the discussion geared towards faculty advisers as everyone weighs the pros and cons of modeling your station to closer align with radio industry best practices.

Copyrights & Royalties: What You Need to Do

Budapest Suite– 6th Floor

Who do you need to pay each year to play songs on the radio? What is the definition of “fair use?” What can we post online that won't get us in trouble? IBS COO Fritz Kass will do his best to make this all very clear to you.

High School Radio Day: The 411

Board Room – 6th Floor

Since the beginning, high school stations have been able to join in College Radio Day. But did you know they have their own day as well? Pete Bowers, High School Radio Day Founder, is here to explain what it is, why it matters and how you can be involved.

Production Directors Roundtable

Bombay Suite – 6th Floor

Here is your chance to exchange ideas, share stories and connect with fellow Production Directors from around the country. Be sure to bring any materials you'd like to share as well.

Saturday, March 5: 5:00pm to 6:15pm

2016 IBS Awards

PennTop North – 18th Floor

Join us for the annual IBS Awards, including management awards, production awards, golden mic awards and the radio stations of the year! Feel free to join us whether you are nominated or not! Or feel free to visit our 2016 Sponsors as well during this time!



Follow us on Twitter @IBSRadio and use #IBSNYC2016 when posting about this weekend! Share photos and updates so everyone can see what an awesome time you're having in New York!

Sunday, March 6: 10:00am to 11:00am

2016 IBS Conference Wrap-Up

Madison Room– 18th Floor

After hitting the town, sleep in a bit and then join IBS Board Members for our annual wrap-up session. Bring your feedback, ideas and thoughts to share with us as we already begin planning for IBS 2017!

Need Help Finding Your Way Around the Conference?

On the 6th floor stop by the lounge and talk to IBS Volunteers Kurt Keller and Jason Feldman who will be glad to help you find your way.

On the 18th floor, just check back in at registration with any IBS Board Member!

Go Out and See NYC! Join an IBS Radio Tour this Weekend

Tour of 107.5 WBLS

Take a tour of the Emmis Radio here in NYC.

The tour will leave from the 18th floor registration area at 3:45pm on Friday, March 4

Sign up will be at the IBS Registration Desk.

First-come, first-serve (but limit one person per school group please).



Tour of 95.5 PLJ and 94.7 NASH-FM

Special thanks goes out to Dan Kelly, Creative Services Director for 95.5 PLJ and 94.7 NASH-FM for leading a tour of their facilities on Thursday night, March 3 before our conference even kicked off! If you missed it, check back in 2017 when this tour will move back to its usual Friday Evening time slot.



Enjoying the weekend? Let's do it again this Fall!

Did you know that IBS offers regional radio conferences each fall? Look for dates soon on our website at <http://www.collegebroadcasters.us>. This year, regional conferences are scheduled to take place September-December 2016 in Chicago, Boston, the Los Angeles area and potentially San Francisco. Stay tuned and check back often for more details!

Thanks Again to our 2016 IBS Sponsors!

Without the generous support of our sponsors and exhibitors we wouldn't have been able to expand to the 18th floor again this year. Stop by their booths, check out their services and thank them for being a part of IBS NYC 2016!



Musicians and Artists Scheduled for An Audience with Recording and Touring Musicians sessions

Jessica Kantorowitz, vocalist & Lennon Ashton, guitarist
youthbetoldband.com

Annika Bennett, singer/songwriter/guitarist
annikamusic.com

Chris J. Connolly, singer/songwriter/guitarist
chrisjconnolly.com

Marci Geller, singer/songwriter/guitarist/keyboardist
marcigeller.com

Rory Kirwan, singer/songwriter/beats/artist
facebook.com/public/Rory-Kirwan

Rory Kirwan, singer/songwriter/beats/artist
facebook.com/public/Rory-Kirwan

Pete Mancini, singer/songwriter/guitarist
butchersblind.com

Dave March, singer/songwriter/bassist
milestodayton.net

Kirsten Maxwell, singer/songwriter/guitarist
kirstenmaxwell.com

Travis McKeveny, singer/songwriter/guitarist
travismckeveny.bandcamp.com

Katie Pearlman, singer/songwriter/guitarist/drums
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John Rienzi, drums/mandolin/vocals/songwriter
quarterhorseband.com

Scott Wolfson, singer/songwriter/guitarist
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