


<b>Friday March 4</b>	<b>8:00am</b>	<b>10:00- 10:45am</b>	<b>11:00- 11:40am</b>	<b>12:00pm- 1:00pm</b>	<b>1:15pm- 2:15pm</b>	<b>2:30-3:30</b>	<b>3:45-4:45</b>	<b>5:00-6:00</b>
<b>PennTop South</b>	Registration for IBS 2016 Opens on the 18 <sup>th</sup> Floor!	IBS Conference 101: What to expect this weekend		<b>IBS 2016 Keynote Session featuring Lionel!</b>	The Future of Music featuring E. Michael Harrington	Sports Radio: Now and the Future with ESPN Radio New York	Producing Great Morning Radio with 106.1 BLI's Dana & Jayson	An Audience with... New York's Classic Rock Q104.3
<b>PennTop North</b>		NYC and You: Your guide to the city that never sleeps	Show Prep 101: How to better prepare for your shifts		News/Talk Radio: Creating Content that Matters	An Audience with... Skip Dillard of 107.5 WBLS	Social Media and Your Station	An Audience with Diane Cornell from the FCC
<b>Madison Room</b>	 <p><b>Registration:</b> Opens Friday, March 4 at 8am on the 18<sup>th</sup> floor ballroom.</p> <p><b>Vendors and Exhibitors:</b> Visit with our 2016 IBS Sponsors on the 18<sup>th</sup> floor! Open Friday and Saturday from 9am-6:30pm</p> <p><b>Air Check and Resume Critique Sessions</b> Back again for 2016, you can sign-up for a time to sit down with a broadcast veteran and go over your materials. Sign-up at the 18<sup>th</sup> Floor Registration Table.</p>				How to Run a Live Studio Session	An Audience with... CMJ and Record Company Reps	What Should Your Air Check Sound Like?	Creating Impactful Video for Today's Radio
<b>Paris Suite</b>					From the Ground Up: A Guide to Rebuilding Your Studios	Radio's Six Figure Salary: How to succeed at Radio Sales	Connecting Diverse Audiences Through Radio	Tips and Tricks of Making a Great Audio Recording
<b>London Suite</b>					Radio Station Staff Chemistry: Creating Your Dream Team	The Benefits of Having a Format for your station	Media Ethics: What to Do (or Not Do) and When	WIRE Radio: Our Journey through Internet Radio
<b>Zurich Suite</b>					FCC Rules & Regulations: What's new for 2016?	University Regulations: Working with administration	Podcasting 101	LPFM and Community Radio Roundtable
<b>Budapest Suite</b>					Creating Awesome Website and Content	What to Talk About During Your Music Shows	College Radio and Rock History	Faculty Advisers Round Table #1
<b>Board Room</b>					America's Treasure: Jazz Radio	High School Advisers Round Table	Success Starts Young: <i>Junior High</i> Radio	Programming Your High School Station
<b>Bombay Suite</b>					Air Check & Resume Review	Air Check & Resume Review	Air Check & Resume Review	IBS and the Backbone Radio Network

<b>Saturday March 5</b>	<b>9:30-10:15</b>	<b>10:25- 11:10</b>	<b>11:25-12:25</b>	<b>12:25- 1:15pm</b>	<b>1:15-2:15</b>	<b>2:30-3:30</b>	<b>3:45-4:45</b>	<b>5:00- 6:15</b>
<b>PennTop South</b>		Successful Fundraising and Marathon Programming	An Audience with Recording and Touring Musicians (Pt 1)	Meet/Greet Artists and Acoustic Performances	An Audience with Recording and Touring Musicians (Pt 2)	An Audience with Recording and Touring Musicians (Pt 3)		<b>2016 IBS Awards</b>
<b>PennTop North</b>	Marketing On-Line without a Budget	Writing for TV and Film	An Audience with Jesse Addy from 94.7 NASH-FM New York City!	<b>Also Take this time to visit our Sponsors and Vendors on the 18<sup>th</sup> Floor</b>	Announcing Like a Pro: Developing Your On-Air Voice	Management Bootcamp: Learn How to Motivate Your Staff	Generate Income for Your Station through Underwriting	<b>Join us for the 2016 IBS College and High School Radio Awards!</b>
<b>Madison Room</b>	Planning Live Events – The Do’s and Don’ts	Building Your Own Brand	Social Media 101 for College Radio – What Not to Do		Women in Media	College Radio Day: Get Your Station in the Game	Budget Cuts – How to Stop the Bleeding	
<b>Paris Suite</b>	Academic Planning for Media Careers	Obscenity and Indecency: Rules to Know	Making Money with Your Mouth: Voiceovers		Ferguson: Covering the Moment	Best Practices for Landing Your First Job!	Secrets of a Successful DJ!	
<b>London Suite</b>	FCC Rules & Regulations: What’s new for 2016?	Run Your Station with Free Software	Making News that Matters for College Radio		How I Made It: Radio Success Stories	History of Punk and Rock Music	Making & Telling Community Stories	
<b>Zurich Suite</b>	Spotlighting Local Stories in Your News Coverage	Programming – What Can You Be Doing Better?	The Evolution of Radio...and where it is going next		Who Needs A Frequency? Not with Zeno Radio	Using Video and Everyday Technologies in Your Studios	Is Your Station Pre-Professional?	
<b>Budapest Suite</b>	Sports Directors Roundtable	Creating On-Air Features that Matter	Program Directors Roundtable		Software Solutions for Production	Band Info for Better Radio	Copyrights & Royalties Information	
<b>Board Room</b>	Faculty Advisers Roundtable # 2	Training DJs the WLMC Way	Engineering for Non-Engineers		Creating New Specialty Programs	NextRadio Street Team Opportunity	High School Radio Day: The 411	
<b>Bombay Room</b>	IBS & The Backbone Radio Network	Music Directors Roundtable	Specialty Show Roundtable/Idea Exchange		Engineering Purchasing Decisions	Promotions Directors Roundtable	Production Directors Roundtable	

**Sunday March 6  
@ 10am:**

Join IBS Board Members in the *Madison Room* on the 18<sup>th</sup> floor for the 2016 Wrap-Up & Feedback Session!