



# IBS College Media Awards

## Awards Deadlines and Important Dates:

### *Submission Deadlines*

Early Bird Entry (Free): Received by October 26, 2018

Final Entry Deadline (\$10 per entry): Received by November 9, 2018

### *Finalists Announced:*

Wednesday, December 12, 2018

### *Awards Presentation:*

Saturday, March 2, 2019 at the 79<sup>th</sup> International IBS Conference  
New York City, New York



# IBS College Media Awards

Any student from an IBS member institution is eligible to enter the awards competition. Awards will be presented to radio station, not individual members; therefore students must enter the competition through their school to be eligible.

## **Rules for 2018-2019 IBS Awards**

- All entries are submitted through our official website: [www.judgify.me/ibsawards](http://www.judgify.me/ibsawards)
- There is no need to mail or email any entries to IBS for the awards. All materials should be uploaded to the site (or links provided through the web site).
- Colleges and high schools both enter through the website. As part of the entry process, you will be asked what type of school you are submitting for.
- Be sure to follow the requirements provided for each individual category. They have changed this year and failure to follow them may result in disqualification.
- Due to the increase in the number of entries, those who do not follow the above guidelines may be disqualified.
- Due to increased entries, there will be a limit of three entries per school, per category for all of our awards.
- Entries must have aired on the IBS member station between November 10, 2017 and November 8, 2018. Programs aired after November 8, 2018 will be eligible for the next year's competition regardless of whether or not the student is still enrolled.
- By entering this contest, you give IBS permission to air your entry on the IBS Student Radio Network or on IBSradio.org, but you retain the full rights to your entries.
- At the discretion of the judges, awards in all categories may not be given out due to either lack of number in entries or lack of quality entries.
- Entries submitted by the early bird deadline of October 26, 2018 are free! Entries submitted between October 27 and the final deadline of November 9, 2018 are \$10 per entry (with a maximum of \$300 per school).
- The IBS Awards are open to all IBS Members in good standing. Stations who are not current IBS members are welcome to submit their entries, but in order to be considered your station must be a current member (or renew/join IBS) by December

11, 2018. Entries from stations who are not current members as of December 11, 2018 may be disqualified.

- Each and every finalist in every single IBS Awards category will receive a trophy, which are provided to stations free of charge by IBS if you complete the following:
  - Stations must send at least one representative to the 79<sup>th</sup> International Media Conference March 1-3, 2019 in New York City.
  - Schools must register by January 31, 2019. Any schools who register after this deadline **will not** have their trophies in New York City. Trophies will need to be shipped to your school at the cost of \$39 per trophy for shipping/handling.
- Schools who do not attend our NYC Conference are still eligible for awards. Attendance does not improve your chances of winning, but schools who do not attend or register by January 31, 2019 will be responsible for all trophy costs.
- Judges will score each entry and those scoring in the top ten percentage of each category will be named finalists. The winner of each category will be revealed at our awards ceremony on Saturday at the 79<sup>th</sup> Annual IBS Conference.
- Any violation of these rules will result in the disqualification of the entry. Decisions of the judges are final.

**New for  
2018-2019**

## **Reminder**

**Entries are now completely online. Follow these simple steps:**

- 1) All entries are submitted through [www.judgify.me/ibsawards](http://www.judgify.me/ibsawards)**
- 2) College and High School entries are submitted through the same website (you will be asked what type of school you are during the entry process).**
- 3) Do all of this by October 26 and your entries are free! Enter between October 27 and November 9, 2018 for a \$10 per entry fee (with a maximum of \$300 per school).**
- 4) Register for IBS NYC 2019 by January 31, 2019 or your trophies will not be available for pick-up at the conference.**



# IBS Media Awards

News & Public Affairs: N01 - Best Newscast

N02 - Best News Feature Story

N03 - Best Spot News

N04 - Best Campus News Coverage

N05 - Best Community News Coverage

N06 – Best Political News Coverage

N07 – Best Spot News Interview

N08 – Best News Interview

*Categories N01 to N08 should be unedited samples or complete broadcasts. Entries must be 5 minutes in length or under.*

N09 – Best News Promotion (60 seconds or under)

N10 - Best Public Affairs Event/Promotion

*Category N10 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to [ibsoperationsawards@gmail.com](mailto:ibsoperationsawards@gmail.com) using the subject line "(Station Name) Supporting Materials for N10"*

Sports: S01 - Best Sports Play-by-Play, Football\*

S02 - Best Sports Play-by-Play, Men's Basketball \*

S03 - Best Sports Play-by-Play, Women's Basketball \*

S04 - Best Sports Play-by-Play, Baseball/Softball \*

S05 - Best Sports Play-by-Play, Hockey\*

Sports *continued*: S06 - Best Sports Play-by-Play, Other \*

*\* For all play-by-play categories, entries may be edited and should be no longer than 10 minutes in length*

S07 - Best Sports Talk Program (*can be edited, maximum 30 minutes*)

S08 - Best Sports Update (*unedited, maximum 5 minutes*)

S09 – Best Sports Interview (*unedited, maximum 5 minutes*)

S10 – Best Sports Pre-Post Game Show (*edited, max 10 minutes*)

Production:

P01 - Best Promo Series (*submit up to three (3) promos as one mp3 file*)

P02 - Best Station Promo (*60 seconds or under*)

P03 - Best Show Promo (*60 seconds or under*)

P04 - Best Event Promo (*60 seconds or under*)

P05 - Best Public Service Announcement (*30 or 60 seconds*)

P06 – Best Use of Sound Effects (*60 seconds or under*)

P07 - Best Liner/Sweeper (*30 seconds or under*)

P08 - Best Station ID (*30 seconds or under*)

P09 – Best Underwriting Spot (*60 seconds or under*)

P10 – Best Commercial Spot (*60 seconds or under*)

On-Air:

A01 - Best On-Air Personality

A02 - Best Specialty Music Show

A03 – Best Live Music Broadcast

A04 - Best Talk Program

A05 - Most Innovative Programming

A06 - Most Creative Show

A07 - Best Specialty Show

A08 – Best Celebrity Interview

A09 – Best Artist/Band Interview

A10 – Best Community Volunteer Program/Personality

*Categories A01 to A10 should be edited samples of the programs. Entries must be 5 minutes in length or under.*

On-Air continued:

A11- Best Radio Drama (*No more than a 30 minute sample*)

- A12- Best Documentary (*No more than a 30 minute sample*)
- A13 - Best Public Affairs Program (*No more than a 30 minute sample*)
- A14 – Best Morning Show (*send an edited 10 minute sample*)
- A15 – Best Comedy Program (*send an edited 10 minute sample*)
- A16 – Best On-Air Pledge Drive (*send an edited 10 minute sample*)
- A17 – Best Foreign Language Program (*send an edited 10 minute sample*)

Marketing:

- M01 - Best Station Contest/Promotional Event
- M02 - Best Public Service Promotion
- M03 – Best Live Broadcast Promotional Event
- M04 – Best Community Outreach Event

*Category M01 to M04 should be an on-air promo (60 seconds or under) and up to three (3) supporting materials (posters, flyers, press releases, etc). Provide a link to your audio on the spreadsheet. Email Word or PDF files of supporting materials to [ibsoperationsawards@gmail.com](mailto:ibsoperationsawards@gmail.com) using the subject line "(Station Name) Supporting Materials for (Category #)"*

- M05 – Best Logo (*provide link to logo*)
- M06 – Best Station Promotional Poster (*provide link to poster*)
- M07 – Best Show Promotional Poster (*provide link to poster*)
- M08 – Best On-Air Giveaway (*provide link to photo of giveaway item*)
- M09 – Best Giveaway Item (*provide link to photo of giveaway item*)
- M10 – Best Press Release (*provide link to PDF of press release*)

Web/On-Line:

- W01 - Best Website (*provide link to website*)
- W02 – Best Podcast (*No more than a 5 minute sample*)
- W03 – Best Station Blog (*provide link to station blog*)
- W04 - Best Use of Facebook (*provide link to Facebook page*)
- W05 - Best Use of Twitter (*provide link to Twitter feed*)
- W06 - Best Use of Instagram (*provide link to Instagram feed*)
- W07 - Best Use of YouTube (*provide link to YouTube page*)

Web/On-Line *cont.*: W08 - Best Use of Social Media, Other (*provide link please*)  
W09 - Best Phone App (*provide link to phone app*)  
W10 – Best Use of Video in radio studio video (*provide link to video*)

Video/Television: V01 – Best Newscast (*provide link to video*)  
V02 – Best News Report (*provide link to video*)  
V03 – Best Sports Program (*provide link to video*)  
V04 – Best Sports Report (*provide link to video*)  
V05 – Best Sports Play-By-Play broadcast\* (*provide link to video*)  
*\*Based on number of entries, this category may be split into several categories by sports*  
V06 – Best Comedy Program (*provide link to video*)  
V07 – Best Variety Program (*provide link to video*)  
V08 – Best Talk Program (*provide link to video*)  
V09 – Best Station Promotion (*provide link to video*)  
V10 – Best Program Promotion (*provide link to video*)  
V11 – Best Use of Graphics (*provide link to video or screenshots*)  
V12 – Best Commercial/Promotion (*provide link to video*)

Len Mallioux Student Management Awards:

T01 – Best Student Station Manager, Radio  
T02 – Best Student Station Manager, Television  
T03 – Best Program Director, Radio  
T04 – Best Music Director, Radio  
T05 – Best Promotions Director, Radio  
T06 – Best Promotions Director, Television  
T07 – Best Social Media Director, Radio  
T08 - Best Social Media Director, Television  
T09 – Best News Director, Radio  
T10 – Best News Director, Television

Len Mallioux Student Management Awards:

- T11 – Best Sports Director, Radio
- T12 – Best Sports Director, Radio
- T13 – Best Production Director, Radio
- T14 – Best Creative Services Director, Television
- T15 – Best Business Director, Radio
- T16 – Best Business Director, Television
- T17 – Best Graduate Advisor, Radio
- T18 – Best Graduate Advisor, Television
- T19 – Best Faculty Advisor, Radio
- T20 – Best Faculty Advisor, Television
- T21– *Tom Gibson Award for Outstanding Radio Engineering (can be student or faculty)*

*For categories T01 to T21, submit a nomination letter (no longer than one page) either as a Word or PDF attachment to [ibsmanagementawards@gmail.com](mailto:ibsmanagementawards@gmail.com) with the subject line “(Station Name) Submission for Category (#)” **Entries that do not use the proper subject line may be disqualified.***

Operations:

- Op1 – Best Overall On-Air Schedule
- Op2 – Best Overall Sports Coverage
- Op3 – Best Station Playlist/Music Selection
- Op4 – Best Training Manual
- Op5 – Best Staff Training Method
- Op6 – Best Staff Newsletter/Email
- Op7 – Best Station Facilities

*For categories Op1 to Op7, submit a nomination letter (no longer than one page) either as a Word or PDF attachment, and up to five (5) photos or other supporting documents to [ibsoperationsawards@gmail.com](mailto:ibsoperationsawards@gmail.com) with the subject line “(Station Name) Submission for Category (#)” **Entries that do not use the proper subject line may be disqualified.***

Overall:

- B01 - Best High School Radio Station
- B02 – Best Community Radio College Station
- B03 – Best College/University Radio Station (under 10,000 students)



B04 – Best College/University Radio Station (more than 10,000 students)

Overall cont:

B05 – Best Streaming/On-Line Only Radio Station (under 10,000 students)

B06 – Best Streaming/On-Line Only Radio Station (more than 10,000 students)

B07 – Best High School Television Station

B08 – Best Community College Television Station

B09 – Best College/University Television Station

*For categories B01 to B07, submit up to 60 minutes of edited programming from your station. Provide a link to your audio on the spreadsheet. You may also submit up to five (5) supporting documents (letters, press release, press clippings, etc.) via email to [ibsoperationsawards@gmail.com](mailto:ibsoperationsawards@gmail.com) using the subject line "(Station Name) Supporting Materials for Category (#)"*

## **Abraham & Borst Award for Best Overall Radio Station**

In order to compete for the Abraham & Borst Award for Best Overall Radio Station in the Nation, you will need to submit to one of the six radio station categories above (as it applies to your school) and win that category. The judges will then look at the Best Radio Station award winners and name one "best in show." They will receive the Abraham & Borst Award.

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- Do all of this by October 26 and your entries are free! Enter between October 27 and November 9, 2018 for a \$10 per entry fee
- Register for IBS NYC 2019 by January 31, 2019 or your trophies **will not be at the conference.**
- Questions? Email IBS President Chris Thomas at [cthomas@wttl.net](mailto:cthomas@wttl.net).

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***Good Luck! We look forward to seeing you in New York City in March 2019 for the 79<sup>th</sup> Annual IBS International Conference!***